

## Cross-domain Promotion Plan for Precision Health Industry

**1**  
Share  
Industry  
Information

**2**  
Accelerate  
Product  
Launch

**3**  
Expand  
Marketing  
Channels

**4**  
Exhibit  
iBiomed  
Flagship Hall

**1**

- Establish an industry information sharing platform to help the companies in Southern Taiwan Science Park (STSP) to understand market demands, promote business exchange, and enhance overall cluster development.

**2**

- Provide solutions for the companies in STSP at various stages, from research and development to manufacturing and market launch. Offer regulatory consultation and certification guidance to help the companies in STSP obtain domestic and international certifications, shorten product launch timelines, and seize business opportunities.

**3**

- Connect the companies in STSP with domestic and international precision health industry associations, sales platforms (such as channels, distributors, agents, or suppliers), medical groups, and other entities. Through exchange and matchmaking activities or exhibitions, expand marketing channels and develop both domestic and international markets.

**4**

- The iBiomed Flagship Hall integrates software and hardware elements to assist the companies in STSP to promote their latest products and show the achievements of the precision health industry cluster.