

## Investment and Promotion

### Investment Promotion in Spain

To strength the development of the green energy industrial cluster at the STSP, the STSP Administration during September 6 to 10 paid a series of visits to Spain. Investment recruitment activities were incorporated with the 25<sup>th</sup> EU PVSEC in Valencia, Spain. More than 900 enterprises participated in this exhibition and attracted more than 40,000 professional buyers. The STSP Administration set up a booth at the exhibition to introduce the excellent green investment environment at the STSP to the international community and assist Park enterprises in marketing themselves. The STSP's booth attracted many potential buyers and investors.

### Promoting Biomedical Device Project in Japan

Since the promotion of the "Southern Taiwan Biomedical Device Industrial Cluster Development Plan" by the STSP Administration in 2009, 25 biomedical device manufacturers including those in advanced dental, orthopedics, medical and cosmetic and other high-end medical material production has been established. To understand the future trend of the dental industry and demand of the Asian market as well as attract Japanese investment to Taiwan for the enhancement of effectiveness of biomedical cluster, Deputy Director-

general, Mr. Lin Yeongshown brought the STSP Administration staff and Planning Office of the "Southern Taiwan Biomedical Device Industrial Cluster Development Plan" at the MIRDC to participate in the 6<sup>th</sup> World Dental Exhibition in Japan and meet with leading Japanese dental enterprises from October 9 to 14. Through exchanges with international enterprises, the biomedical device industrial cluster was promoted to attract the investment of international leaders in the biomedical device industry to Kaohsiung Science Park.

## Cross-Straits Exchanges

### Promoting the Cross-Straits Exchange of High-tech Industries and Attracting the Return-Investment of Taiwanese Enterprises

To promote the development of the STSP as a sustainable health Green Science Park, to respond to policies that encourage more Taiwanese businessmen to return to Taiwan, and possibly create more potential STSP investors, STSP delegates visited Tianjing and Beijing in August, 2010. Through visits to Taiwanese enterprises in China and Science and Technology Parks in China, more understanding of the current development status across Taiwan Straits was facilitated. This mission also actively promoted the cluster effectiveness of high-tech industries and advanced software and hardware facilities of the STSP to attract the presence of more Taiwanese enterprises at the STSP. At present, the Taiwanese enterprise, Arrow Display Co., made the decision to invest at the STSP.

This mission to visit Taiwanese enterprises and Science and Technology Parks in China help the STSP Administration to learn more about the advantages of China such as its huge market and abundant human resources and their ambition to develop a high-tech industry and large scale Science and Technology Parks throughout the country. Taiwan, on the other hand, possesses the advantages of intensive technologies and sound legal protection. In the future, both sides can work together and cooperation can be done based on mutual advantages to expand international markets.



▼ The STSP Booth at the EU PVSEC (September 6, 2010)



▼ The Visit of the STSP Administration Delegation to Olympus Corp., Japan, Led by Deputy Director-general, Mr. Lin Yeongshown (the fourth one from the left) (October 9, 2010)