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# Successful International Enterprises and Overseas Talents Recruitment Activities

"The 2006 Career Expo for Overseas High-tech Talent of the Executive Yuan" started in September 2006. It aims at recruiting overseas high-tech professionals in the United States and Japan. The STSP Administration participated in the program.

During the trip, the STSP Administration promoted its industry clusters and the international collaborative network in key industries, such as the IC industry. To sum up the experience learned from the career expo, all worldwide successful science parks are equipped with excellent living conditions, well-established network infrastructure, convenient international transportation and abundant talented employees.

## 2006 Investment in Taiwan Conferences in the United States

In 2006, four Business and Employee Matching Conferences were held between September 7th and 17th in Silicon Valley, Los Angeles, Boston, and New York. Also, four Taiwan Investment Conferences were organized to introduce the investment environment and incentives offered In Taiwan to local enterprises.

Enterprises recruitment was added to the 2006 Career Expo for Overseas High-tech Talent. Potential investors are mostly biochemical and pharmacy companies whose main targets are the Taiwanese partners and government investments. In addition, software information companies are seeking opportunities to invest in Taiwan as well.

## Enterprises Recruitment in Japan and Introducing the Equipment Industry into Taiwan

Owing to the great success of the previous recruitment mission in Japan in 2005, Meng-Fen Wu, Deputy Director-general of the STSP Administration, led another group and visited six reputed FPD equipment manufacturers and the FPD International Exhibition in Yokohama between October 16th and 21st 2006. In addition, the STSP Administration and Tainan County Government held a joint enterprises recruitment conference in Yokohama.

#### Trip to Japan - A Visit to the YRP and WTP Exhibition



2006 Business and Employee Matching Conferences (September 7-17)



A Group Photo of the Deputy Director-general of the STSP Administration, Mr. Meng-Fen Wu (in the Middle) and Representatives from Japanese Enterprises during a Enterprises Recruitment Conference in Yokohama, Japan(October 16-21)

In order to stimulate the development of the telecommunications industry cluster in KSP, Former Director-general of the STSP Administration Chein Tai (present NSC Deputy Minister) and Former Director of the KSP Division Wei-Cheng Lin (present Deputy Director-general) went to Japan from April 24th to 29th 2006 with representatives from the Information and Communications Research Labs of Industrial Technology Research Institute and domestic telecommunications enterprises. Visits to the Yokosuka Research Park (YRP), National Institute of Information and Communications Technology (NICT) Labs, NTT DoCoMo and KDDI's R&D Department were organized for this occasion. On the 27th and 28th, the visiting mission participated in activities held by the Wireless Technology Park 2006 (WTP) in Yokohama.



A Group Photo of the Delegates of the STSP Administration and Dr. Makoto Nagao (President of NICT) (in the Middle of the First Row) at the Lobby of the NICT Headquarters in Tokyo (April 24-29)

#### Trip across Europe - 2006 IASP World Conference and Enterprise Recruitment Mission

On June 4th 2006, Deputy Director-general of the STSP Administration, Meng-fen Wu, and Industrial Technology Research Institute members went to Europe to attend the IASP World Conference and recruit enterprises. The visiting mission set off for the Cambridge Science Park, Babraham Bioscience Technologies in U.K., Sophia Antipolis and Amadeus in France. Amadeus is the only company in the world providing a GDS (Global Distribution System) to airline companies. Besides, Adrian Scrase, Chief Technical Officer of European Telecommunications Standards Institute, gave the visiting mission an opportunity to enquire about the future plans of the telecommunications industry in KSP.

The visiting mission finally went to six counties in East England (Cambridgeshire, Norfolk, Suffolk, Essex, Hertfordshire, Bedfordshire), since they are areas with the fastest economic growth in English. The Cambridge Science Park is situated 55 miles northeast of London. Research is the priority in this area. The average research expense is three times that of the average expense in the entire U.K. and 91% of the companies have less than 20 employees.

#### Visit by Presidents

### President Shui-bian Chen's Three Visits to the STSP

In 2006, President Shui-bian Chen visited the STSP three times to help balance development in both southern and northern Taiwan. On September 9th, President Chen was welcomed by the NSC Minister Chien-jen Chen and the STSP Administration Director-general Chun-wei Chen. The first visit was to inspect the STSP's present situation and development over the past nine years. After the presentation, President Chen inspected the STSP's infrastructure and the STSP Archaeology Gallery.

The second visit of President Chen was to inspect the KSP October 14th. He began the trip with a visit with Epoch Material Co., LTD. and then had a lunch



President Shui-bian Chen (third from the right) accompanied President Elias Antonio Saca Gonzalez of El Salvador and his wife on a visit to the TSMC. (October 19)

meeting with manufacturer representative at the office of KSP. Afterwards, the manufacturer representatives had a photo with President Chen in front of the office as a souvenir. President Chen's visit certainly encouraged the development of the KSP.

The third visit was arranged by the Ministry of Foreign Affairs. President Chen accompanied Sr. Elias Antonio Saca, President of the Republic of El Salvador on a visit to the STSP to review Taiwan's technological development and discuss the possibility of a technology exchange program. This visitation validated not only Taiwan's prospect to take root in Taiwan while reaching out to the world and to become a Green Silicon Island, but also the international competence of the STSP. When we share technological experience with Central and Southern America, our diplomatic mission would be accomplished.

#### Visit by Vice-President Hsiu-lien Lu and the Technology Consultation Committee to KSP

Vice-President Hsiu-lien Lu is concerned about the STSP as much as President Chen. She visited the KSP with Technology Consultation Committee members on May 5th 2006. Fifteen high-tech manufacturing representatives, including Telecom Technology Center, the Association Industries in Science Parks and Chi Mei Optoelectronics, attended the conference to offer their opinions. The fact that Vice-President Lu discussed issues face to face with industry representatives shows the government's determination to balance technological development between the south and the north.



Vice President Hsiu-lien Lu (in the middle of the first row) visited the KSP. (May 5)

### Visit by the President of the Dominican Republic and His Wife

The President of the Dominican Republic and his wife visited the STSP on June 27th, 2006, with Mr. Francisco L.Y. Hwang, Deputy Minister of the Ministry of Foreign Affairs. The purpose of this visit was to consult on Taiwanese technology development as a reference for the industrial development of the Dominican Republic.

President Fernandez expressed his sincere admiration for the STSP. In addition to learning from the experiences of the Taiwan's technology development, he also indicated his enthusiasm on forming a new triangle alliance between Taiwan, the Dominican Republic and the eastern U.S., which relies on investment from the high-tech industry in Taiwan. This economic triangle would escalate industrial technique communication and commercial dealings in all three countries and bring satisfaction to all.

## Booming Business Attracting International Trade Missions

### Visit by the PROESA (El Salvador's Investment Promotion Agency) Officers

PROESA (El Salvador's Investment Promotion Agency) officers



Chien-jen Chen (the right one), Minister of the National Science Council, presented a stone ax to Leonel Fernandez Reyna, President of the Dominican Republic. (June 27)



A Group Photo Taken with Friends from El Salvador at the Dinner Banquet (April 21)

from the Republic of El Salvador organized the Taiwan - Salvador Investment Conference in Taipei, Taichung and Kaohsiung from April 17th to May 1st 2006 for enterprises recruitment. On April 21st, PROESA officers visited the TSP. After the signing of the Free Trade Agreements between Latin America and the US, new business opportunities in Taiwan and El Salvador made PROESA's trip in Taiwan very important. The four PROESA officers were impressed by

the STSP after their visit.

### Memorandum of Understanding between Tokushukai Medical Corporation and the STSP Administration

Mrs. Hideko Tokuda, wife of Dr. Torao Tokuda, the Founder of Tokushukai Medical Corporation, led a group of visitors from the Tokushukai Medical Corporation, Japan to Taiwan. Witnessed by the Governor of Kaohsiung County, Mr. Chiuhsin Yang, the delegates of Tokushukai Medical Corporation and the STSP Administration signed a Memorandum of Understanding (MOU) at the Grand Hotel in Kaohsiung on March 24, 2006.

Tokushukai Medical Corporation was founded by Dr. Torao Tokuda, an Former Senator in Japan, in 1973. Tokushukai Group manages over 170 hospitals and 15,000 employees. It is the largest medical foundation in Japan and the second worldwide. Tokushukai Medical Corporation is the key to developing the medical equipment industry in KSP.

#### Visit of German Investment Minister

Mr. Gerhart Maier, Managing Director of Investment Department in Germany, arrived in Taiwan for enterprises recruitment. Welcomed by the Former Director-general Chein Tai and Tainan County Magistrate Huan-Jhih Su, everyone attended a conference along with the STSP Administration and Tainan County Government. Afterwards, the German visitors had a trip to the LCD TV Zone and Chi Mei Optoelectronics.

Since Germany was organizing the FIFA World Cup during the visit, Mr. Gerhart Maier presented Magistrate Su and ex-Director-general Tai with two balls signed by him as a thank you gift.



STSP Administration signed Memorandum of Understanding (MOU) with Tokushukai Medical Corporation of Japan (March 24)



Mr. Gerhart Maier, Managing Director of Investment Department in Germany, presented the STSP Administration with two footballs signed by him as a thank you gift (March 29)